

ABSTRACT OF THE DISCLOSURE

An information processing apparatus obviates the need for paying attention to the format of a data content, and permits immediate use of the data content in a desired format. The information processing apparatus includes: a record controller for controlling a record in which first data identifying a content, second data identifying a first file for storing the content in a first format, and third data identifying a second file for storing the content in a second format are correlated; a specifier for specifying the content on the basis of the first data; a selector for selecting either the first file or the second file in association with the specified content; and a manipulator for manipulating the first file or the second file on the basis of the second data or the third data in association with either the first file or the second file, whichever has been selected.